



Great Lakes Green Events



Is your organization looking for an opportunity to establish itself as a leader in environmental sustainability? Consider hosting your next meeting, trade show, conference or event as a **Great Lakes Green Event**. Participants in the **Great Lakes Green Events** program earn positive public recognition by supporting tree planting projects and committing to implement at least one sustainable practice at their event (see reverse side). Leave a lasting positive legacy in the Great Lakes region - become a **Great Lakes Green Event** partner today.

Choose the right partnership level for your organization

- **Birch (USD \$1,000+)** - Your financial contribution will support the planting and care of trees in the host community.
- **Oak (USD \$5,000+)** - Combine support for tree planting with a customized event sustainability plan to fit the needs of your event. Financial contribution plants more trees in the local community and supports the creation of a sustainability plan by GSGP staff.
- **Maple (USD \$10,000+)** - Create a meaningful, hands-on volunteer experience for attendees or staff. Your financial contribution covers the cost of trees, planting materials (i.e. gloves, shoves, etc.), refreshments, GSGP and local planting partner time.

Note: Number of trees planted depends on event location (i.e., urban vs. forested), cost of trees, etc. On average, one urban tree costs \$1,000 to plant and maintain for three years. Trees planted in forested areas cost approximately \$5-15 per tree depending on location.

	Birch	Oak	Maple
Environmental impact data for the tree(s) your sponsorship planted	🌲	🌲	🌲
Name and logo recognition on the Great Lakes Trees website	🌲	🌲	🌲
Customized sustainability plan to make your event even greener		🌲	🌲
Recognition on GSGP's LinkedIn pages and Trees Initiative newsletter - reach of 5,000+ people		🌲	🌲
Volunteer opportunity for event attendees and/or staff organized by GSGP in collaboration with a local planting organization. Media outreach and local officials invited.			🌲

The **Great Lakes St. Lawrence Governors & Premiers (GSGP)** created **Great Lakes Green Events** as a program under the **Great Lakes St. Lawrence Trees Initiative** - a regional effort led by GSGP to plant 250 million trees across the region by 2033. Great Lakes Green Events creates opportunities for corporate meetings, trade shows, and events of all sizes to leave a positive legacy in the local community.

To participate or for more information please contact [Cailyn Andrews](#).

www.greatlakestrees.org/green-events

